Equitable & Inclusive Energy Programs

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Agenda

1 Intro

2 Framework & Principles

3 Conclusion

About me

Expertise: energy equity, decarbonization & climate solutions

- ❖ Equity-centered program design & implementation
- ❖ Community engagement & outreach strategy
- ❖ Leadership & organizational development

A Human Centered Journey

DESIGN

IMPLEMENTATION

EVALUATION

Equity in process and outcomes

Design

Investement <u>in</u> and co-creation <u>with</u> communities for better outcomes
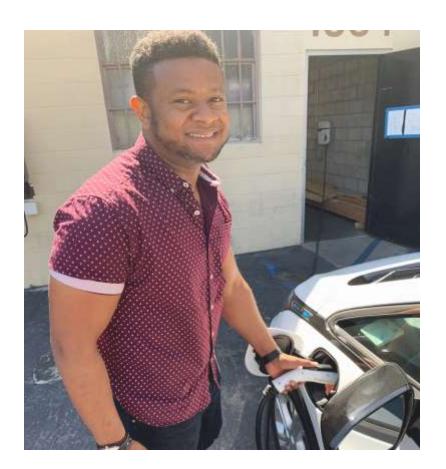
Implementation

Partnership approach that is <u>holistic</u> in services, <u>customer</u> centric, and <u>flexible</u> in execution

Evaluation

Ongoing quantitative & qualitative evaluation with iterations that <u>value lived experience</u> and community-sourced solutions

It's a JOURNEY, not a destination….

<u>Key Considerations</u>:

1. Time, Resources & Consistency

2. Depth & Breadth

3. Single vs Holistic

4. Co-Benefits

5. Long-term vs Short-term Impacts

6. Leverage Opportunities

Image credit: https://mimiandeunice.com/2011/08/26/decisions

Key Takeaways

❖ Equity & inclusion take time and require a different way of thinking & operating

❖ Working with communities to co-create solutions is key to impactful outcomes

❖ A well intended program can have unintended consequences - allow for flexibility and change over time to enable positive results

Questions for Reflection

1. Who are you trying to reach and serve (e.g. client personas)?
2. What needs does the community have? What solutions do they see? Are there opportunities for co-benefits?
3. How do different people receive their information?
4. What <u>individual</u> barriers to access do different individuals encounter (e.g. technology, language, trust, time, etc.)?
5. What <u>systemic</u> barriers to access do individuals encounter (e.g. large households, renting, etc.)?
6. What challenges do you foresee? And possible (negative) unintended consequences?
7. What can you leverage for greater impact (e.g. partnerships, funding, consultants, etc)?

Tools to Identify Communities based on Geography

1. US Federal Justice 40 map:

   https://screeningtool.geoplatform.gov/en/#3/33.47/-97.5

2. US DOE Energy Communities:

   https://arcgis.netl.doe.gov/portal/apps/experiencebuilder/experience/?id=a2ce47d4721a477a8701bd0e08495e1d

3. US HUD QCT: https://www.huduser.gov/portal/sadda/sadda_qct.html

4. California Enviroscreen 4.0:

   https://oehha.ca.gov/calenviroscreen/report/calenviroscreen-40

THANKS A WATT!

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