



# A customized approach for your commercial customers



## Issues facing our commercial customers

- Uncertain financial climate
- Supply chain issues
- Work force issues
- Higher cost of contractors/improvements
- Can't afford downtime
- Additional requirements and costs when permitting
- Have fallen through the cracks of utility communication
- Unaware of rebates and resources available to them

For more information contact Nicole Oase  
at 916-746-1618 or [noase@roseville.ca.us](mailto:noase@roseville.ca.us)





With customers facing so many obstacles and many industries and utilities struggling to strategically communicate with them, Prosper Roseville is a commercial plan that goes back to the basics of account management.

By implementing a customized approach, you can be adaptable to the different challenges facing our business customers today and in the future by:



Strategically segment/target commercial customers



Help retain businesses in your community



Build trust through a partnership approach that is people and business focused



Go back to basic energy-efficiency education & auditing



Use a customized rebate approach to get the most for the customer and energy savings



Create building and transportation electrification opportunities

For more information contact Nicole Oase at 916-746-1618 or [noase@roseville.ca.us](mailto:noase@roseville.ca.us)